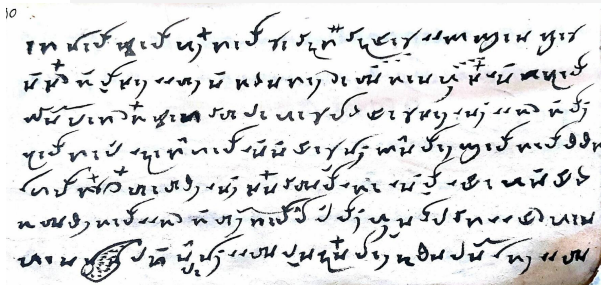


Die Hamburger Gesellschaft für Thaiistik e.V.
in Zusammenarbeit mit dem Arbeitsbereich Thaiistik
der Abteilung Sprachen und Kulturen Südostasiens des AAI
lädt Sie zu folgendem Online-Vortrag ein:

Ethnic Narratives, Rituals, and Discourses of Places and the Environment of the Tais in the North-Central Upland of Vietnam



As a result of the policy of cultural revitalization pursued by the Vietnamese government since 2004, ethnic minorities have restored and promoted their written languages as well as their religious traditions. More precisely, Tai local intellectuals and authorities in Quan Sơn district, situated in the highlands of Thanh Hóa province close to the Vietnam-Laos border, have been preserving, restoring, and translating ancient manuscripts, considering this as part of the process of literary reformation. Subsequently, there have been attempts to write, publish, and disseminate Tai culture and history. Besides, the tradition of tutelary deities and the worship of spirits of nature was reinvented. Based on ethnographic data collected between 2015 and 2020, as well as on Tai manuscripts pertaining to local history, an attempt was made to elaborate the Tai ritual of *Lễ Hội Mường Xia*, providing new insights into the inhabitants' ecological thoughts since premodern times. This lecture seeks to understand the dynamic interplay of rituals, deities, and the environment in



producing discourses of place and environment in the highland border areas within the context of Tai literary reformation and cultural revitalization in contemporary Vietnam.

Online-Lecture *via Zoom & in English*

Dr. Achariya Choowonglert is an associate professor at the Department of Sociology and Anthropology, Faculty of Social Sciences, Naresuan University, Thailand. She received her Ph.D. in Social Sciences (international program) from Chiang Mai University in 2012 being awarded for an excellent PhD thesis. In 2021, she received the National Research Council Thailand (NRCT) award, and the 2023 award in the field of sociology, in the categories of "good" and "superior" under the titles "*Negotiating Differences: The Dynamics of Cultural Politics of the Tai in North-Central Region of Vietnam*" respectively "*The Informal Economy Embedded in the Transnational Social Networks of Vietnamese in Thailand*". Her research and publications focus on Tai Studies in Vietnam, Cultural Anthropology, Cultural and Ethnic Tourism, and Vietnamese Migrants in Thailand.



Friday, 13 January 2023

14h-16h (CET)

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