




# HGT

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Die Hamburger Gesellschaft für Thaiistik e.V.  
in Zusammenarbeit mit dem Arbeitsbereich Thaiistik  
der Abteilung Sprachen und Kulturen Südostasiens des AAI  
lädt Sie zu folgendem Online-Vortrag ein:

## Sufficiency Economy Philosophy and Its Application for Sustainable Agriculture in Thailand: The New Theory

The Sufficiency Economy Philosophy (SEP) was initiated by His Majesty King Bhumibol Adulyadej the Great.

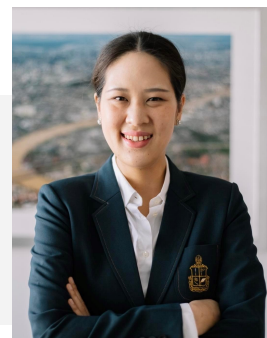


It is a guideline for leading one's life and behavior, which can be applied to all sectors and levels ranging from an individual or household, community, project, business, nation, to the whole world. It is a decision-making framework for taking action or solving problems in different situations based on the Buddhist principle of the middle path. Decisions and actions are carried out based on knowledge and virtue through the principle of moderation, reasonability, and risk management, which helps to strengthen one's ability and capacity to cope with internal and external uncertainties as well as rapid economic, social, environmental, and cultural changes sustainably. SEP is also applied for sustainable agricultural land and water management, in the frame of the so-called the New Theory, which enables Thai farmers to be self-reliant and sufficient with a solid foundation.



## Online-Lecture *via Zoom & in English*

Dr. Anutra Wannaviroj is an independent scholar and a project director at the Chaipattana Foundation. She received a Ph.D. degree in Environment, Development, and Sustainability from Graduate School, Chulalongkorn University in 2019. Her dissertation is entitled "Selected Appropriate Decision Support Tool for Sustainable Rain-fed Agriculture Reference to the New Theory of His Majesty King Bhumibol Adulyadej the Great: A Case Study of Khao Wong District, Kalasin Province of Thailand". She is particularly interested in Sufficiency Economy Philosophy (SEP) and Sustainable Development.



Friday, 8 April 2022

14h-16h (CET)

via Zoom: *(copy the link into your webbrowser to join, you might be asked to download the software)*

<https://uni-hamburg.zoom.us/j/64563521222>

Meeting-ID: 645 6352 1222



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